

2024

ANNUAL REPORT



Big Brothers Big Sisters.
OF GREATER PITTSBURGH

A LETTER FROM OUR CEO

Dear Friends,

Since joining Big Brothers Big Sisters of Greater Pittsburgh as CEO, I've seen that our work is not just about making matches—it's about creating life-changing opportunities for youth. Our program isn't only focused on the present; it's about preparing our Littles for success in the future. It's about guiding them to find their voices, their strength, and their path to a future filled with promise.

The true impact of Big Brothers Big Sisters of Greater Pittsburgh is seen not just in the lasting friendships made in our programs, but in the empowerment with which our Littles can meet their futures. True mentorship doesn't just provide opportunities for children in the present but prepares them to become incredible adults in a rapidly changing world.

Last year, our agency strengthened programs that meet kids where they are—at home, at school, or preparing for post-secondary futures—and enable them to visualize a path to where they'd like to be. These programs are catalysts for personal growth, providing our Littles with a sense of belonging, hope, and the skills to navigate their journey toward success. With the support of a mentor, children can achieve futures they may have never imagined and accomplish things they once thought beyond their reach.

As we look ahead, we remain committed to ensuring that every young person we serve is given the opportunity to succeed—today and in the future. Our work is far from finished, but we will continue to build a better future for every child, one relationship at a time.

Marc Bloomingdale



CEO, Big Brothers Big Sisters of Greater Pittsburgh



WE BELIEVE

WE BELIEVE that children nurtured by a community of positive, caring adults can overcome challenging circumstances, become more self-reliant, and reach their fullest potential. Through our work, we **empower** all young people to believe in themselves and to recognize their capabilities and strengths and provide **opportunities** to build their self-confidence and courage to tackle new things. BBBSPGH mentoring helps **transform** the trajectory of kid's lives.

BIG IMPACT

Over the past year, our Littles reported that their mentors had a big impact in the following areas:

84% Of Littles who responded to the survey reported plans to graduate from high school.

83% Of Littles who responded to the survey identified that their Big was an important person in their life.

MISSION

Create and support one-to-one mentoring relationships that ignite the power and promise of youth

VISION

All youth achieve success



LEVEL UP

The Level Up mentoring program is an impactful group mentorship initiative that places BBBS staff members directly in middle schools as full-time mentors, providing consistent, hands-on support to young people. This innovative approach ensures every student has access to the resources, guidance, and encouragement needed to succeed academically and grow personally.

The program is designed to cultivate growth in key areas:

- Vision for the Future
- Social-Emotional Learning
- Avoidance of Risky Behaviors
- Sense of Belonging

Through a thoughtfully designed curriculum and engaging discussions, Level Up fosters meaningful connections between Littles from diverse backgrounds. It equips them with the tools to realize their full potential and empowers them to create lasting, positive change for themselves and their communities.



WORKPLACE MENTORING:

DELOITTE

The Workplace Mentoring program at Deloitte brings employee Bigs and student Littles together to prepare for a bright future. Through Workplace Mentoring, young people explore professional careers, develop important social-emotional skills, and build the confidence necessary to succeed. Each match pairs an employee Big with a student Little in a professional setting where they engage in meaningful activities and conversations that promote personal growth and academic achievement.

Little Sister Egypt, a tenth grader with a passion for art, has been matched with Big Sister Julie at Deloitte for over a year. Though Egypt rarely felt heard by adults through her struggles with anxiety and personal loss, having a Big Sister who listens and shares her experiences has made all the difference. Through their "dedicated yap sessions," Egypt has found lasting friendship, improved her school performance, and developed the strong sense of self every budding artist needs.



BIG FUTURES

Guiding kids through high school—and beyond

Big Futures prepares kids for their next step, whether it's college, trade school, the military, or the workforce. This guided graduation success program features a curriculum focused on post-graduation pathways, as well as hands-on experiences like college visits and career fairs.

With Big Futures, mentor support doesn't end after high school but continues as Littles navigate the challenges of post-secondary life. Mentorship from a Big offers students the resources and guidance they need to succeed in higher education and beyond, addressing a nationwide need for sustained support as students face complex transitions and longer graduation timelines.



TRISTEN & STEVEN

For 11 years, Little Brother Tristen and Big Brother Steven have been on the adventure of a lifetime! From ziplining to hiking, camping, and even skydiving on Tristen's 18th birthday, their match has been defined by their love for discovering thrills. This unique connection has allowed them to explore the outdoors and create lasting memories, all while developing a deep, effortless friendship. What began as a Community-Based match when Tristen was in elementary school is still going strong through Big Futures as Tristen attends his first year at college.

Throughout their time together, Steven has provided guidance, support, and encouragement, helping Tristen navigate the challenges of growing up. Thanks to Steven's consistent presence, Tristen has excelled academically, works part-time to support himself, and has a clear plan to transfer to a four-year university after community college. The relationship they've built through Big Brothers Big Sisters of Greater Pittsburgh has been life-changing for Tristen, helping him grow into a successful young adult with a bright future.



A young man with dark skin and dreadlocks is smiling and holding a basketball. He is wearing a white t-shirt. In the foreground, the back of a person's head and shoulders in a red shirt are visible, looking towards the man with the basketball. The background is a blurred outdoor setting with trees and a basketball hoop.

IT TAKES LITTLE TO BE BIG

FINANCIALS

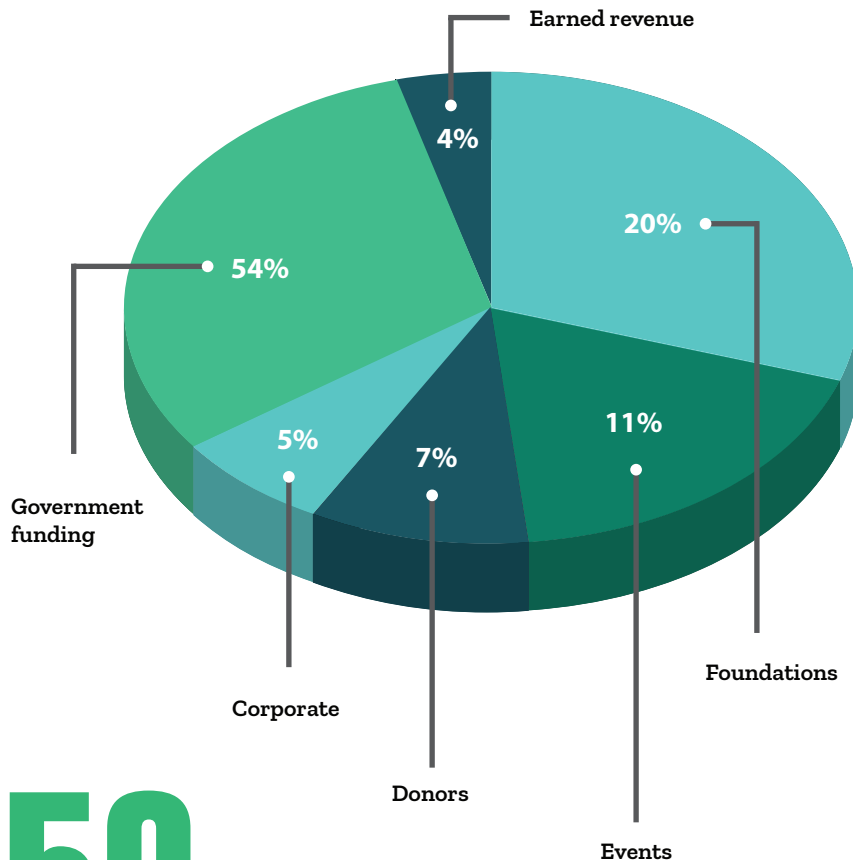
IT TAKES LITTLE TO BE BIG

Big Brothers Big Sisters of Greater Pittsburgh is supported by a variety of grants, donations, events, and campaigns.

Every dollar is an investment to ignite the potential of a child's future

TOTAL REVENUE:

\$3,253,559



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